

REP HEADLINE# 6187822 TRF# E:120628 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 22.41
 *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6187822 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 22.41

REP: MAKEGOOD
 SPOTS CANCELED
 LN'S 51-53 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

Handwritten signature/initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$550.00	10/30	11/2	3		TU-F	3
15	S		400P-500P	30		\$600.00	10/30	11/2	3		TU-F	3

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 471

PROGRAM : TODAY SHOW II
 CON COM1: TODAY SHOW II

PROGRAM : DR OZ
 CON COM1: DR OZ

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV1/12 22.41
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		700P-730P	30		\$1,000.00	10/30	11/2	3		TU-F	3
PROGRAM : ET												
CON COM1: ET												
37	S		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
39	S		800A-900A	30		\$500.00	11/4	11/4	0		SUN	0
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
43	S		630P-700P	30		\$2,500.00	11/4	11/4	0		SUN	0
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
45	S		1000P-1100P	30		\$1,800.00	10/30	10/30	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
47	S		1000P-1100P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
48	S		900P-1000P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
49	S		630P-700P	30		\$2,500.00	11/3	11/3	0		SAT	0
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												
50	S		700P-800P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ET												
CON COM1: ET												

REP HEADLINE# 6187622 TRF# E:120628
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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51	A		800P-1000P	30		\$9,000.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												

52	A		600A-700A	30		\$1,450.00	11/5	11/5	1		MON	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												

53	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												

NOV/12 80650.00 CONTRACT TOTAL 80650.00
 TOTAL SPOTS 91

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 822 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: ./ /471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
23	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
25	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
48	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	2	300
49	M-F 5a News MT.....	03	150	30 Comme	Nbr of Spots	4	4	1000
50	M-F 530a News	03	250	30 Comme	Nbr of Spots	4	4	1000

Weekly Totals: Total Spots(Ord Spots)

Open PR	-9	-9	-9750
Closed PR	12	3	15

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Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
51	M-F 530a News MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
52	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots	3	3	2100
53	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	2	2	1400
54	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
55	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II ..TWTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 11a Daytime ..TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
60	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	76	24	100
					Open PR	-9		-9
					Closed PR	12	3	15

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Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
62	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots 3		3	1800
					Nbr of Spots 1		1	600
					Open Pre-Empted -1		-1	-600
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots 1		1	600
64	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots 1		1	900
66	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots 4		4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots 1		1	1200
68	M-F 630p ET / 530p CT NBC Nightly News .TWT...	03	2000	30 Comme	Nbr of Spots 3		3	6000
69	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots 1		1	2000
70	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots 3		3	3000
					Nbr of Spots 1		1	1000
					Open Pre-Empted -1		-1	-1000
Weekly Totals: Total Spots(Ord Spots)					76	24	100	
Open PR					-9		-9	-9750
Closed PR					12	3	15	

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Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
75	M-Su 11p News .TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
78	M-F 1135p ET / 1035p CT Tonight Show .WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
79	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
80	M-F 1237a ET / 1137p CT Late Night TW.F..	03	200	30 Comme	Nbr of Spots	3	3	600

Weekly Totals:								
Total Spots(Ord Spots)					76	24	100	
Open PR					-9		-9	-9750
Closed PR					12	3	15	

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Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
81	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
82	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
83	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
84	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots	1	1	1200
86	Sun 8a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
87	Sun 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
88	Sun 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
89	Sun 6p NewsS.	03	750	30 Comme	Nbr of Spots	1	1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS.	03	2500	30 Comme	Nbr of Spots	1	1	2500
91		03	3600	30 Comme	Nbr of Spots	1	1	3600

Weekly Totals:

Total Spots(Ord Spots)	76	24	100
Open PR	-9		-9
Closed PR	12	3	15

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: "	Client/Product/Estimate: . / .471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
92	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots	1	1	1800
93	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	Open Pre-Empted	-1	-1	-1800
94	Wed 10p ET / 9p CT Chicago Fire ...W....	06	1800	30 Comme	Nbr of Spots	1	1	1800
95	Fri 10p ET / 9p CT Dateline NBC Friday ...F....	06	1500	30 Comme	Nbr of Spots	1	1	1500
96	Sat 9-10pS.	06	650	30 Comme	Open Pre-Empted	-1	-1	-650
97	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots	1	1	650
98	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Open Pre-Empted	-1	-1	-9000
99	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots	1	1	1450
99	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500

Weekly Totals:	Total Spots(Ord Spots)	76	24	100
Open PR		-9		-9
Closed PR		12	3	15

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628193

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
24	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	10/30, 11/05)	0000167934	E:120628193
25	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	10/30, 11/05)	0000167934	E:120628193
26	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
56	M-F 9a Today Show II	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
62	M-F 4p Dr Oz	:30 Commercial	10/29/12	Open Pre Emption	550.00		0000000000	E:120628193
70	M-F 7p News	:30 Commercial	10/29/12	Open Pre Emption	600.00		0000000000	E:120628193
86	Sun 8a Today Show	:30 Commercial	10/29/12	Open Pre Emption	1,000.00		0000000000	E:120628193
90	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/29/12	Open Pre Emption	500.00		0000000000	E:120628193
92	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	2,500.00		0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Open Pre Emption	1,800.00		0000000000	E:120628193
95	Sat 9-10p	:30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193
96	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Open Pre Emption	650.00		0000000000	E:120628193

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	100	78	24
Cost	90400	60170	30230

Grand Totals:

Spots:	100
Gross Total:	80,650.00
Commission:	12,097.50
Net Total:	68,552.50

REP HEADLINE# 6187822
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187822 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 11.59

REP: 8/23 REV
REVISED RATES ON LINES 1-43
ADDED LINES 44-50
REV TTL \$80,650 @99X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

MA: \$ 3500

29/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1	R		500A-530A	30		\$150.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
2	R		500A-530A	30		\$150.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												

9/13/12 REC-25

REP HEADLINE# 6187822
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 AUG23/12 11.59
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$250.00	10/30	11/2	4		TU-F	4
4	R		530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$250.00	11/5	11/6	2		M-TU	2
5	R		600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$700.00	10/30	11/2	3		TU-W,F	3
6	R		600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$700.00	11/5	11/6	2		M-TU	2
7	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	4		TU-F	4
8	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
9	R		900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$550.00	10/30	11/2	4		TU-F	4
10	R		900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$550.00	11/5	11/5	1		MON	1
11	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	10/30	11/2	4		TU-F	4

Signature

REP HEADLINE# 6187822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	R		1100A-1200N	30		\$80.00	11/5	11/5	1		MON	1
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												
13	R		200P-300P	30		\$250.00	10/30	11/2	4		TU-F	4
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
14	R		200P-300P	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
15	R		400P-500P	30		\$600.00	10/30	11/2	4		TU-F	4
PROGRAM : DR OZ												
CON COM1: DR OZ												
16	R		400P-500P	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
17	R		530P-600P	30		\$900.00	10/30	11/2	3		TU-W,F	3
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
18	R		530P-600P	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
19	R		600P-630P	30		\$1,200.00	10/30	11/2	4		TU-F	4
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
20	R		600P-630P	30		\$1,200.00	11/5	11/5	1		MON	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

Myline

REP HEADLINE# 6187822
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

AUG23/12 11.59
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/30	11/1	3		TU-TH	3
22	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
23	R		700P-730P PROGRAM : ET NEWS CON COM1: ET NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
24	R		700P-730P PROGRAM : ET NEWS CON COM1: ET NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
25	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	10/30	11/2	4		TU-F	4
26	R		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,000.00	11/5	11/5	1		MON	1
27	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AM CON COM1: FOOTBALL NIGHT IN AM	30		\$3,400.00	11/4	11/4	1		SUN	1
28	R		1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,250.00	10/30	11/4	5		TU-F SU	5
29	R		1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,250.00	11/5	11/5	1		MON	1

1130-12M
due MFL

REP HEADLINE# 6187922
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	R		1130P-1230A	30		\$650.00	10/31	11/2	3		W-F	3
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
31	R		1130P-1230A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
32	R		1230A-130A	30		\$200.00	10/30	11/2	3		TU-W,F	3
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
33	R		1230A-130A	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
34	R		700A-900A	30		\$500.00	11/3	11/3	2		SAT	2
PROGRAM : TODAY SHOW SAT												
CON COM1 : TODAY SHOW SAT												
35	R		900A-1000A	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS8												
CON COM1 : NEWS8												
36	R		1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1 : SAT NOON NEWS												
37	R		600P-630P	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
38	R		1130P-100A	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : SNL												
CON COM1 : SNL												

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FROM REP AUG23/12 11.59
** CHANGES ** ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	R		800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$500.00	11/4	11/4	1		SUN	1
40	R		900A-1000A PROGRAM : NEWS8 SUN CON COM1: NEWS8 SUN	30		\$300.00	11/4	11/4	1		SUN	1
41	R		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	11/4	11/4	1		SUN	1
42	R		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	11/4	11/4	1		SUN	1
43	R		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	11/4	11/4	1		SUN	1
44	A		1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$3,600.00	11/5	11/5	1		MON	1
45	A		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/30	10/30	1		TUE	1
46	A		1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$1,800.00	10/31	10/31	1		WED	1
47	A		1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,500.00	11/2	11/2	1		FRI	1

REP HEADLINE# 6187822
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 11.59
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48	A		900P-1000P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENCORES												
CON COM1: ENCORES												
49	A		630P-700P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												
50	A		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ET												
CON COM1: ET												
NOV/12 80650.00												
												CONTRACT TOTAL 80650.00
												TOTAL SPOTS 99

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
SHARES ACCURATE WMOX 0% WXPX 0% WWSB 4% CABL 0%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: 1/1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
23	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
25	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
48	M-F 5a News .TWTF..	03		150 Comme	Nbr of Spots	4	4	600
49	M-F 5a News	03		150 Comme	Nbr of Spots	2	2	300
Weekly Totals:								
Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: FL	Client/Product/Estimate: . / .471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
50	M-F 530a News MT..... TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
51	M-F 530a News MT.....	03	250	30 Comme	Nbr of Spots 2		2	500
52	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots 3		3	2100
53	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots 2		2	1400
54	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots 4		4	3600
55	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots 2		2	1800
56	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4		4	2200
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots 1		1	550
58	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots 4		4	320
59		06	80	30	Nbr of Spots			80
Weekly Totals:					Total Spots(Ord Spots)			
					Open PR	76	21	97
					Closed PR	-1	-1	-1500
						12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: ./ /471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
60	M-F 11a Daytime M.....	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	1	1	250
62	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
68	M-F 630p ET / 530p CT NBC Nightly News	03	2000	30	Nbr of Spots	3	3	6000
Weekly Totals: Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 762 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: .. / /471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est/PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
69	M-F 630p ET / 530p CT NBC Nightly News M..... TWTF..	03	2000	30 Comme		1	1	2000
70	M-F 7p News M..... TWTF..	03	1000	30 Comme	4		4	4000
71	M-F 7p News M..... TWTF..	03	1000	30 Comme		1	1	1000
72	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	4		4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1000
74	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	1		1	3400
75	M-Su 11p News TWTF..	03	1250	30 Comme	4		4	5000
76	M-Su Late News Late RunS	03	1250	30 Comme	1		1	1250
77	M-Su 11p News	03	1250	30		1	1	1250
Weekly Totals:					76	21	97	
Total Spots(Ord Spots)					-1		-1	-1500
Open PR					12	3	15	
Closed PR								

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / .471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
78	M-F 1135p ET / 1035p CT Tonight Show ..WTF.. Comme	03	650	30 Nbr of Spots	3		3	1950
79	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	03	650	30 Nbr of Spots		1	1	650
80	M-F 1237a ET / 1137p CT Late Night ..TWTF.. Comme	03	200	30 Nbr of Spots	3		3	600
81	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots		1	1	200
82	Sat 7a Today ShowS. Comme	03	500	30 Nbr of Spots	2		2	1000
83	Sat 8a NewsS. Comme	03	300	30 Nbr of Spots	1		1	300
84	Sat 12p NewsS. Comme	03	150	30 Nbr of Spots	1		1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS. Comme	03	1200	30 Nbr of Spots	1		1	1200
86	Sun 8a Today ShowS. Comme	03	500	30 Nbr of Spots	1		1	500

Weekly Totals:

Total Spots(Ord Spots)

Open PR	76	21	97	-1500
Closed PR	-1		-1	
	12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
87	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
88	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots 1		1	150
89	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	Nbr of Spots 1		1	2500
91	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1		1	3600
92	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	Nbr of Spots 1		1	1800
93	Wed 10p ET / 9p CT Chicago Fire ..W....	06	1800	30 Comme	Nbr of Spots 1		1	1800
94	Fri 10p ET / 9p CT Dateline NBC FridayF..	06	1500	30 Comme	Nbr of Spots 1		1	1500
95	Sat 9-10pS	06	650	30 Comme	Nbr of Spots 1		1	650
Weekly Totals:					Total Spots(Ord Spots)			
					Open PR	76	21	97
					Closed PR	-1	-1	-1500
						12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / 1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
96	Sat 7p Entertainment TonightS.	03	650	30 Comme	1		1	650

Weekly Totals: Total Spots(Ord Spots)

Open PR	76	21	97	-1500
Closed PR	-1	3	-1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628193
12	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
24	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	10/30, 11/05	0000167934	E:120628193
25	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	10/30, 11/05	0000167934	E:120628193
26	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
			10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193

Grand Totals

Totals	10/29	11/05
Spots	97	76
Cost	77450	60170
		17280

Grand Totals:

<u>Spots:</u>		97
<u>Gross Total:</u>		75,950.00
<u>Commission:</u>		11,392.50
<u>Net Total:</u>		64,557.50

JUN18/12 17.5
***** WFLA-TV *****

SALESMAN #

BUYER NAME SHELLEY HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

REGIONAL

(CIE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE JUN18/12 17.55

REP: NEW ORDER

TTL \$82,275 @92X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 471
AGENCY PRODUCT CODE =

1	500A-530A	30	\$180.00	10/30	11/2	4	TU-F	4
---	-----------	----	----------	-------	------	---	------	---

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

2	500A--530A	30	\$180.00	11/5	2	M-TU	2
---	------------	----	----------	------	---	------	---

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

3	530A-600A	30	\$300.00	10/30	11/2	4	TU-E
---	-----------	----	----------	-------	------	---	------

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$300.00	11/5	11/6	2		M-TU	2
5			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	10/30	11/2	3		TU-W,F	3
6			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	11/5	11/6	2		M-TU	2
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/30	11/2	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	11/5	11/6	2		M-TU	2
9			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	10/30	11/2	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	11/5	11/5	1		MON	1
11			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/30	11/2	4		TU-F	4
12			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	11/5	11/5	1		MON	1

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/30	11/2	4		TU-F	4
14			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	11/5	11/5	1		MON	1
15			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	10/30	11/2	4		TU-F	4
16			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	11/5	11/5	1		MON	1
17			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	10/30	11/2	3		TU-W,F	3
18			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	11/5	11/5	1		MON	1
19			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	10/30	11/2	4		TU-F	4
20			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	11/5	11/5	1		MON	1
21			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/30	11/1	3		TU-TH	3

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

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 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	11/5	11/5	1		MON	1
23			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/30	11/2	4		TU-F	4
24			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	11/5	11/5	1		MON	1
25			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/30	11/2	4		TU-F	4
26			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	11/5	11/5	1		MON	1
27			700P-815P PROGRAM : FOOTBALL NIGHT IN AM CON COM1: FOOTBALL NIGHT IN AM	30		\$4,080.00	11/4	11/4	1		SUN	1
28			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	10/30	11/4	5		TU-F, SU	5
29			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	11/5	11/5	1		MON	1
30			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	10/31	11/2	3		W-F	3

*Sun late dic football
 1130-1307*

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	11/5	11/5	1		MON	1
32			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	10/30	11/2	3		TU-W,F	3
33			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	11/5	11/5	1		MON	1
34			700A-900A PROGRAM : TODAY SHOW SAT CON COM1: TODAY SHOW SAT	30		\$600.00	11/3	11/3	2		SAT	2
35			900A-1000A PROGRAM : NEWS8 CON COM1: NEWS8	30		\$360.00	11/3	11/3	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	11/3	11/3	1		SAT	1
37			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$840.00	11/3	11/3	1		SAT	1
38			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$1,440.00	11/3	11/3	1		SAT	1
39			800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$600.00	11/4	11/4	1		SUN	1

① M

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$360.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS8 SUN												
CON COM1: NEWS8 SUN												
41			1200N-100P	30		\$180.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42			600P-630P	30		\$900.00	11/4	11/4	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
43			630P-700P	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
NOV/12 82275.00												CONTRACT TOTAL 82275.00
												TOTAL SPOTS 92

MARKET TOTALS \$342,812 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 81435	Campaign Ref: E:120628193
Buyer: FL	Client/Product/Estimate: 1/1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 5a News TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News MT.....	180	30 Comme	Nbr of Spots 2		2	360
3	M-F 530a News TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News MT.....	300	30 Comme	Nbr of Spots 2		2	600
5	M-F 6a News TWTF..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News MT.....	840	30 Comme	Nbr of Spots 2		2	1680
7	M-F 7a Today Show TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show MT.....	1080	30 Comme	Nbr of Spots 2		2	2160
9	M-F 9a Today Show II TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

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 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

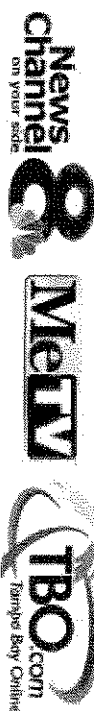
PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	81435	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	1/1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	1	1	660
11	M-F 11a News .TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 11a News M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
14	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
15	M-F 4p Dr Oz .TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
16	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
17	M-F 530p News .TW.F..	1080	30 Comme	Nbr of Spots	3	3	3240
18	M-F 530p News M.....	1080	30 Comme	Nbr of Spots	1	1	1080
19	M-F 6p News .TWTF..	1440	30 Comme	Nbr of Spots	4	4	5760
20	M-F 6p News M.....	1440	30 Comme	Nbr of Spots	1	1	1440
21	M-F 630p ET / 530p CT NBC Nightly News	2400	30	Nbr of Spots	3	3	7200
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

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Alexandria VA 22310

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Submission Number 648 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number: 06187822

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

81435
11/14/12
2
Political

Campaign Ref: E:120628193
Sales Rep: HRP Washington, DC
Order Ref: 06187822
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
22	M-F 630p ET / 530p CT NBC Nightly News M..... TWTF..	2400	30 Comme	Nbr of Spots		1	1	2400
23	M-F 7p Entertainment Tonight M..... TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
24	M-F 7p Entertainment Tonight M..... TWTF..	1200	30 Comme	Nbr of Spots		1	1	1200
25	M-F 730p Extra M..... TWTF..	1200	30 Comme	Nbr of Spots	4		4	4800
26	M-F 730p Extra M..... TWTF..	1200	30 Comme	Nbr of Spots		1	1	1200
27	Sun 7p ET / 6p CT Football Night In AmericaS TWTF..	4080	30 Comme	Nbr of Spots	1		1	4080
28	M-Su 11p News M..... TWTF..	1500	30 Comme	Nbr of Spots	4		4	6000
29	M-Su Late News Late Run M..... TWTF..	1500	30 Comme	Nbr of Spots	1		1	1500
30	M-Su 11p News M..... TWTF..	1500	30 Comme	Nbr of Spots		1	1	1500
31	M-F 1135p ET / 1035p CT Tonight Show M..... TWTF..	780	30 Comme	Nbr of Spots	3		3	2340
32	M-F 1135p ET / 1035p CT Tonight M..... TWTF..	780	30 Comme	Nbr of Spots		1	1	780
Weekly Totals: Total Spots(Ord Spots)					71	20	91	

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Buyer:	FL	Client/Product/Estimate:	1. /471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
33	M-F 1237a ET / 1137p CT Late Night TW.F..	240	30 Comme	Nbr of Spots	3	3	720
34	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme	Nbr of Spots	1	1	240
35	Sat 7a Today ShowS.	600	30 Comme	Nbr of Spots	2	2	1200
36	Sat 9a NewsS.	360	30 Comme	Nbr of Spots	1	1	360
37	Sat 12p NewsS.	180	30 Comme	Nbr of Spots	1	1	180
38	Sat 1130p ET / 1030p CT Saturday Night LiveS.	1440	30 Comme	Nbr of Spots	1	1	1440
39	Sun 8a Today ShowS	600	30 Comme	Nbr of Spots	1	1	600
40	Sun 9a NewsS	360	30 Comme	Nbr of Spots	1	1	360
41	Sun 12p NewsS	180	30 Comme	Nbr of Spots	1	1	180
42	Sun 6p NewsS	900	30 Comme	Nbr of Spots	1	1	900
43	Sun 630p ET / 530p CT NBC Nightly News	3000	30	Nbr of Spots	1	1	3000
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

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Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



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Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 81435	Campaign Ref: E:120628193
Buyer: FL	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
.....S			Comme				
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Grand Totals

		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	91	71	20
Cost	81435	64920	16515

Grand Totals: Spots: 91

Gross Total: 81,435.00
 Commission: 12,215.25
 Net Total: 69,219.75